

EXECUTIVE SECRETARIAT
ROUTING SLIP

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17	C/EUR/DO		X 4		
18	D/Exec Staff		X 5		
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SUSPENSE		Date			

Remarks To # 7: Pls get in touch with Mr. Ryan to assure him that we will provide any appropriate info or assistance re this conference.

STAT

A/ Executive Secretary
22 Oct 86

Date

THE WHITE HOUSE
WASHINGTON

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October 20, 1986

Dear Mr. Casey:

Thank you again for taking time out of your hectic schedule to meet with me last week about the security for the International Conference on Private Sector Initiatives.

As I explained to you at that time, I would greatly appreciate any information and assistance that you can provide us in identifying potential threats or problems that might hinder the success of the Conference. I feel that this Conference will be landmark in the President's Private Sector Initiatives program, and we would like all participants to go to Paris with the confidence to make it just that.

With best regards,

Sincerely,



FREDERICK J. RYAN, JR.
Director, Presidential Appointments
and Scheduling
Director, Private Sector Initiatives

The Honorable William Casey
Director
Central Intelligence Agency
Washington, D.C. 20505



B-803-15

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THE WHITE HOUSE

WASHINGTON

October 14, 1986

MEMORANDUM FOR WILLIAM CASEY

FROM: FREDERICK J. RYAN, JR. *FJR*

SUBJECT: International Conference on Private Sector Initiatives

On November 24-26 of this year, the White House is sponsoring an International Conference on Private Sector Initiatives in Paris, France.

The Conference will involve Cabinet level ministers and corporate chief executives from seven countries (United States, France, Germany, Italy, Switzerland, England and Belgium). The Conference has been a major effort by the White House and has become a project important to the President. He has made several public statements about it (Tab A) and sent personal letters to each of the invitees (Tab B).

A number of U.S. Government officials, corporate CEO's and personal friends of the President will be attending. In addition to these American VIP's, top business leaders and Cabinet ministers from Europe have agreed to attend. Tab C has a partial list of attendees.

In light of the terrorist incidents that have recently occurred in Paris, a substantial concern has developed about security. It is rare that such a high level group of business and government leaders are gathered in one place, obviously making it a potential terrorist target.

STAT

Additionally, I would appreciate any assistance that the U.S. intelligence community could provide in looking out for any possible threats that may arise with respect to this conference.

Thank you very much for your assistance.

THE WHITE HOUSE
WASHINGTON

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REMARKS BY THE PRESIDENT ON
THE INTERNATIONAL CONFERENCE ON PRIVATE SECTOR INITIATIVES

Executive Exchange Briefing
July 11, 1986

This is, as Lincoln so eloquently pointed out, a government "of the people, by the people, for the people." Part of that includes something we call Private Sector Initiatives. As a result of the tremendous success that we have enjoyed with this uniquely American concept, there has been a great interest expressed by other countries in implementing similar programs.

Well, I am pleased to announce an International Conference on Private Sector Initiatives hosted by Board of Advisors on Private Sector Initiatives will take place in Paris this fall. We're proud of America's successes in fostering and promoting charitable giving, voluntarism, public-private partnerships, and corporate responsibility. Through this international conference, we will be able to share our insights and experiences with our friends overseas.

You'd be surprised how many times after a rough beginning in the Economic Summit with the other six heads of state that make up the seven, I now go to one of them and every once in a while I'm button-holed by someone who wants an explanation of how we did this or that and it's just been wonderful to tell them about the private sector. As a matter of fact at a dinner, I won't name the country to embarrass them, but at a dinner at the White House one night, I had the Ambassador's wife as a dinner partner and I was telling them something that was going on in our country in the private sector - what it was doing. And she listened very quietly and she said, "Yes, but that's here - you're unique." I said, "what do you mean" and she said, "In your country, yes" but she said, "nowhere else - every place else they just leave it to the government to do." And as I say I won't tell on her but I remembered that and its something I know that all of you are dedicated to keeping alive. We are unique and maybe we can pretty soon get the rest of them to follow suit and then we'll all be better off.

Presidential Board of Advisors on Private Sector Initiatives Meeting
September 11, 1986

Many of you have heard me talk about the International Conference on Private Sector Initiatives that will be taking place in Paris, France, this November. Well, I'm very pleased at the initiative that my Board of Advisors has demonstrated in hosting this unique Conference.

I'm proud of what we have been able to accomplish in the United States in promoting private sector activity. In fact, it's a subject that I have often enjoyed discussing with leaders of other countries. This conference will enable the key private sector leaders and government officials from seven nations to get together and share information on innovative new private sector programs from each of the countries.

This international cooperative effort is the first of its type and I am optimistic about the many good things that can result from it. The planning of this unique Conference has been a partnership in itself involving governments, corporations, and charitable groups from around the world. It seems that the more people hear about this, the more willing they are to become involved.

Fraternal Congress Briefing
September 25, 1986

Early in the last century, the French observer, Alexis de Toqueville, wrote these words about volunteer efforts in America: "I have often seen Americans make really great sacrifices for the common good, and I have noticed a hundred cases in which, when help was needed, they hardly ever failed to give each other trusty support....Having no particular reason to hate others, since he is neither their slave nor their master, the American's heart easily inclines toward benevolence."

Now, since as I said a moment ago you're experts in this field, all of you will have noticed that these are good times for fraternal and volunteer organizations -- that the ethic of voluntarism itself seems to have gained new strength in recent years. Indeed, last year charitable giving in America amounted to some \$79.8 billion, an amount larger than the national budgets of two-thirds of the countries in the world. Perhaps still more striking, charitable contributions are rising dramatically -- between 1980 and 1985, charitable contributions increased by 82 percent. This success has not gone unnoticed. In fact, other nations around the world have realized the the great value of charitable giving and voluntarism in their society. As a result, an International Conference on Private Sector Initiatives will be taking place in Paris, France, this autumn with the goal of promoting such progress around the world.

THE WHITE HOUSE

WASHINGTON

September 17, 1986

Dear Ann:

Throughout the course of my Administration, I have placed a heavy emphasis on a program known as Private Sector Initiatives. The private sector has been mobilized to greater and more sustained involvement in social and economic programs in communities across America. Levels of philanthropy and volunteerism are at an all-time high and innovative new public-private partnerships have emerged as some of the best methods of addressing our nation's needs. As a result, billions of private sector dollars have addressed needs that otherwise may have fallen to government budgets to handle.

Individuals and corporations that have participated in private sector initiatives have experienced the satisfaction and recognition that come with being actively involved in community service.

In my meetings with other heads of state, I have frequently enjoyed sharing information with them on this successful program. I have also learned that many innovative private sector programs have developed in other countries which have made significant contributions to those nations.

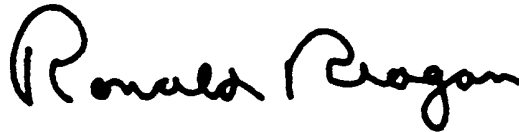
As a result of these exciting new developments around the world, a special International Conference on Private Sector Initiatives has been planned to take place in Paris, France on November 24-26, 1986. This unique Conference will be attended by senior government officials and top business leaders from France, Great Britain, the Federal Republic of Germany, Italy, Switzerland, Belgium and the United States.

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In order to insure a close working atmosphere and free flow of dialogue among these decision makers, the Conference will be limited to a small number of participants.

I fully support this Conference and I hope you will seriously consider attending it. This forum will provide an unprecedented opportunity for the business and government leaders of seven leading nations to discuss this important subject of private sector initiatives.

Sincerely,

A handwritten signature in black ink, reading "Ronald Reagan". The signature is written in a cursive, flowing style with a large initial "R".

The Honorable Ann Ascher
President
Ann Ascher Interiors, Inc.
201 South Beverly Glen Boulevard
Los Angeles, California 90024

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